



8th Annual Key West Boat Show & Nautical Market

Truman Annex Waterfront - Free Admission to The Public

Set-Up	Fri	Feb 26th	Noon	-	5:00 pm
	Sat	Feb 27th	7:00 am	-	9:00 am
Show hours	Sat	Feb 27th	9:00 am	-	6:00 pm
	Sun	Feb 28th	9:00 am	-	4:00 pm
Break-Down & Clean Up	Sun	Feb 28th	4:00 pm	-	6:00 pm

*** VENDOR APPLICATION ***

Name _____

Business Name _____

Type of Business _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Amount Enclosed: _____ \$500 Boat Display (60' x 30' Dry) Ramp Available
 _____ \$150 Craft/Merchandise (18' x 25')
 _____ \$270 Craft/Merchandise (36' x 25')

I authorize The Rotary Club of Key West to charge my credit card the amount indicated above:

Signature _____ Card # _____ Exp Date _____

10% DISCOUNT for Payment & Registration received by January 31, 2010

Booth assignments will be made after FULL payment on a first come, first served basis.

RELEASE AGREEMENT

In consideration of the sum set forth above, and the mutual obligations of the above parties involved in the Key West Boat Show & Nautical Flea Market (hereinafter referred to as the "Event"), I, the undersigned, on behalf of myself and any corporate entity which I represent for their participation in the Event, if any, and on behalf of all my employees, agents, volunteers, and the corporation's employees, agents and volunteers, which are participating in the Event, or are otherwise present for the event, with the intention of binding myself and all others listed above, herein release, indemnify, discharge, defend and save and hold harmless the Key West Rotary Foundation, Inc. d/b/a Rotary Club of Key West, the City of Key West, all other Event sponsors, and their agents, respective officers, directors and employees (herein collectively referred to as "Sponsors"), from any liability, claims, losses, demands, actions, fines, expenses, costs, judgments, all foreseeable and unforeseeable and unforeseeable damages whatsoever, whether for personal injury, bodily injury, (including death) or property damage arising during the Event or as a result of or due to participation in the Event. The undersigned, being fully aware of the risks and hazards inherent in participating in the Event, hereby voluntarily elects to engage in such activity and assumes all risk of loss, damage, or injury to property while engaged in such activity. This release shall be binding on the distributes, next of kin, heirs, personal representatives, executors, and the administrators, and the administrators of the undersigned or those of any individual who the undersigned is signing on behalf.

The undersigned irrevocably grants to Sponsors the right to use his/her likeness in photographs, film or video for promotional use in any and all media. This release agreement shall extend to all claims, demands and causes of all action whatsoever arising wholly or in part from any act or omission of the Key West Rotary Foundation, Inc d/b/a Rotary Club of Key West, their officers, directors, agents and employees.

The undersigned further agrees not to vacate their assigned space prior to the conclusion of the Event, 4:00 PM, EST, February 28, 2010. Additionally, upon the undersigned vacating the assigned space, the undersigned agrees to leave said space in exactly the same state of cleanliness as when the undersigned initially occupied the space. Failure to comply with either of these stipulations will result in the undersigned, or the undersigned's corporate identity, to be ineligible for any future Rotary Club of Key West sponsored events. No refunds will be made after February 12, 2010. There will be no refunds due to weather.

By signing this release, the undersigned hereby acknowledges and represents that he/she is of sound mind, has read this release, understands it and signs it voluntarily. Additionally, if he/she is signing on behalf of a corporation or nay other entity, the undersigned represents that he/she has the authorization to sign on behalf of such entity.

Signature _____ Date _____

Please complete form & mail (with all fees) to :

Rotary Club of Key West, P.O. Box 1546, Key West, FL 33041

305-393-6099 info@keywestboatshow.com www.keywestboatshow.com

Sponsor Packages - Contact Chad Salinero @ 305-360-0747

Admiral Sponsor - \$5,000.00 — Company name will be recognized as the primary sponsor with naming rights for the Key West Boat Show. Booth space at the entrance to the event + two additional booths in prominent locations. The right to place your own advertising as presenting sponsor of the event as well as distribution of any collateral material. Plus much more...

Captain's Sponsor - \$1000 (or "in-kind") — One boat booth (60x30) or Two vendor booths (12x12 ea.) in prominent locations. The right to place your own advertising as presenting sponsor of the event, as well as distribution of any collateral material. Plus much more...

Dock Master Sponsor - \$500 ("in-kind") — One vendor booth (12x12) in a prominent location. The right to place your own advertising as presenting sponsor of the event, as well as distribution of any collateral material. Plus much more...

First Mate Sponsor - \$100 — Company name will be included on all print advertising as a sponsor for the event. Company name on website. Company name on Key West Boat Show posters.