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FOR IMMEDIATE RELEASE

The Rotary Club of Key West Proudly Presents the Sixth Annual **Key West Boat Show and Nautical Market in the Truman Waterfront**

The sixth annual Key West Boat Show and Nautical Market is bigger than ever and cranks up Friday, February 29th and goes to Sunday March 2nd. The show will feature a large selection of new boats from some of the leading boat dealers in the Florida Keys. The quarter mile long nautical market will offer boaters and fishing enthusiasts everything from the latest rods and reels to nautical clothing and accessories.

Fun, excitement and entertainment for the entire family with live music by Caribe, Howard Livingston and the Mile Marker 24 Band and more, great food, cold beverages and ice cold beer all weekend long.

This year's event will also highlight the Yamaha Professional Kingfish Tour with catch weigh-ins on Friday and Saturday afternoons at 3pm and a Search and Recovery Demonstration by the U.S. Coast Guard on Saturday at 12 noon.

For the kids the show will offer the "Fish Florida" rods and reels program which is providing 800 free rods, reels and tackle boxes. Kids will have the opportunity to participate in a 4-part educational program: The Responsible Angler, Bait and Tackle, Knot Tying and Equipment, and Casting. After completing this short and fun program, our area youth will be given rods, reels and a tackle box and be shown how to cast from our pier.

All the proceeds from this event benefit the Rotary Club of Key West's scholarship fund that distributed more than \$40,000 scholarships last year between Key West High School and local grade schools.

If you're going: Bring the entire family, free admission to show, plenty of on-site parking, rods and reels for the kids (while supplies last), kingfish weigh-ins on Friday and Saturday at 3pm, Coast Guard demonstration Saturday at noon, live music and plenty of food, cold beverages and ice cold beer all weekend.

Hours are: Friday, February 29th from noon till sunset, Saturday, March 1st from 9 am until 5 pm and Sunday, March 2nd from 9 am until 3 pm.

Directions: Drive south on US-1 and turn right onto North Roosevelt Blvd. as you enter Key West. Drive on Roosevelt Blvd until the Roosevelt Blvd becomes Truman Ave. Drive one block past Duval Street and turn right onto Whitehead Street. Drive approximately 1 mile to Southard Street and turn left. Go through the Truman Annex gates and the Boat Show is located in the Truman Waterfront at the end of Southard Street.

For more information: www.KeyWestBoatShow.com